

Seniors Engage for Health

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Seniors Engage for Health (SEFH) is a program designed to reach older adults in Durham, NC. In conjunction with the local community organization Senior PharmAssist, SEFH aims to:

- ◆ Help seniors gain a greater understanding of the basics of Medicare and learn how to avoid Medicare fraud
- ◆ Promote greater participation and engagement in encounters with healthcare providers
- ◆ Assist seniors in finding community resources such as medication therapy management, medication payment assistance, Medicare counseling services, and community-based organization referral



Explaining how to prevent Medicare fraud using a personal healthcare journal, which was provided to participants.



A group of gentlemen discuss the ways in which they engage with healthcare providers.

Seniors Engage for Health reached over 250 seniors in the Durham community throughout the past year. As of May 2014, 96% of seniors displayed the following behavior changes:

- ◆ Preparing a checklist of questions for a doctor's appointment
- ◆ Initiating a conversation with a healthcare provider about a top concern or priority
- ◆ Filling out a medication card and showing it to a healthcare provider
- ◆ Making a preventive services appointment

SUSTAINABILITY

SEFH will be sustained at Senior PharmAssist through the activities of outreach and Seniors Health Insurance Information Program (SHIIP) volunteers.

www.schweitzerfellowship.org

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