

# Anti-Bullying Campaign

THE ALBERT  
SCHWEITZER  
FELLOWSHIP®

Tomesia Barnes  
North Carolina Central University  
School of Social Work  
2014-2015 NC Albert Schweitzer Fellow



## Anti-Bully Project

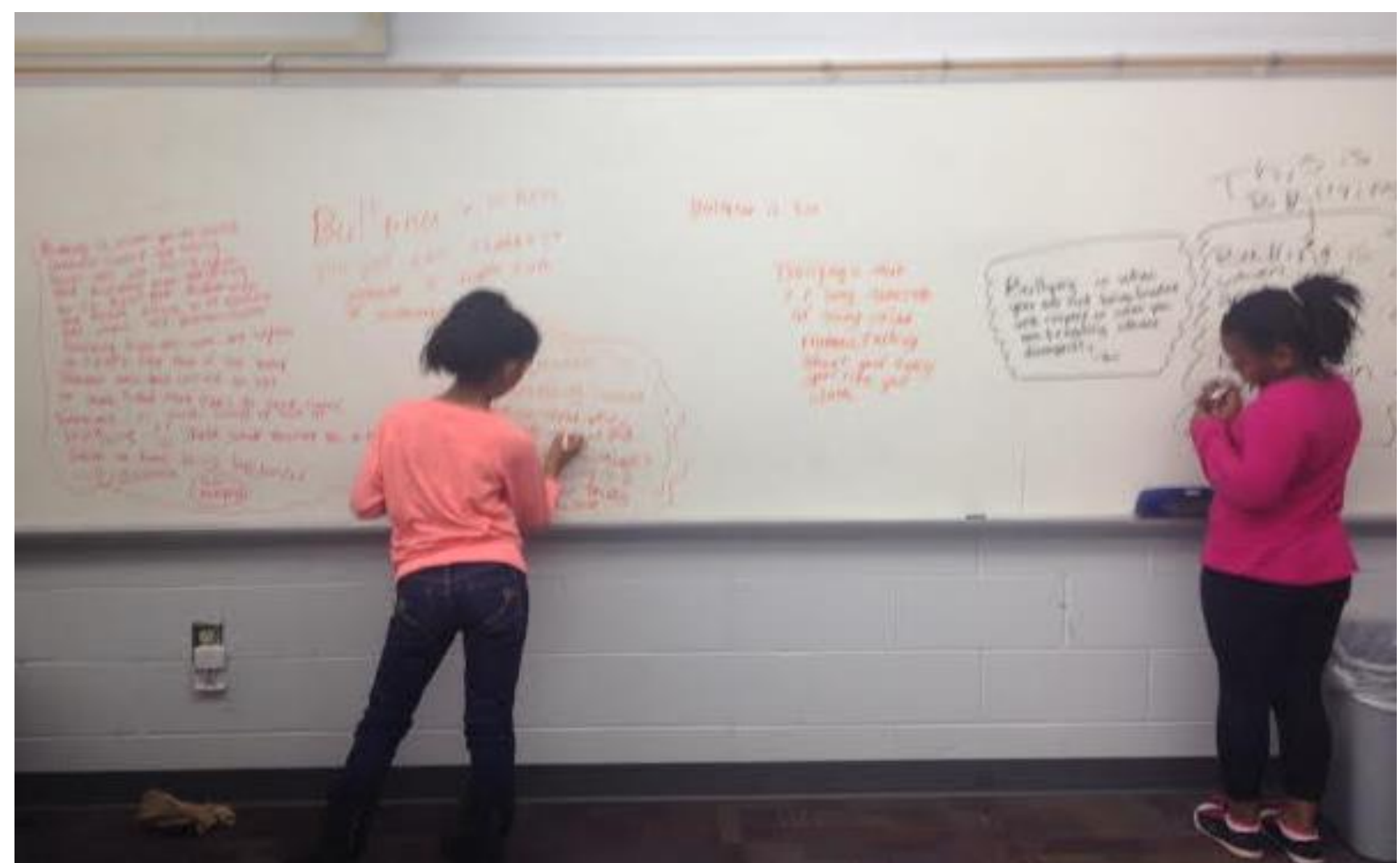
Tomesia addressed bullying behaviors at W.G. Pearson Elementary by launching an Anti-Bullying Campaign. The overall goal of the project was to increase the awareness of what constitutes bullying behavior, increase anti-bullying advocacy, and decrease the acts of bullying by children in the elementary school setting. Each week, Tomesia held one workshop for a group of 15 fourth and fifth grade students (5 who had repetitive bullying behaviors, 5 who have expressed a concern of being a target of bully-type behavior, and 5 general population students). As a group, they were able to become positive role models in the classrooms, school, and community.



Campaign members at the end of the year celebration

## Activities

- The workshops consisted of learning activities and structured conversations.
- The workshop topics covered how to be an effective bystander, bully awareness, types of bullying, and how to report acts of bullying.
- Campaign members created and signed an anti-bully pledge and encouraged peers and community members to participate.
- Students created and wore T-shirts with an anti-bully message to nurture an anti-bully culture.
- Students wrote and performed a small skit to their peers to advocate for anti-bullying behaviors.



Writing about ways to be an effective bystander and advocate for anti-bullying behavior.

## Outcomes

By the end of the year-long project:

- 10 of 15 participants reported taking bystander action.
- 3 of 5 participants with a history of bullying decreased bullying behavior and chose to advocate for their peers.
- 2 of 5 participants with a history of bullying no longer engaged in bullying behavior.

## Sustainability

Tomesia is currently working with the Assistant Principal to have the curriculum incorporated into the work conducted with special groups of students with behavior or self-esteem issues. Upcoming NCCU School of Social Work interns will be able to lead the anti-bullying curriculum.



Copyright © 2015 Parent Educational Advocacy Training Center